

# LEAD RETRIEVAL 101

*How are you capturing and following up with all of the leads collected at your booth?*

*“Maximize your ROI by using ATS Lead Retrieval services.”*

Badges at events act as a form of identification and most importantly, electronic business cards. In an effort to streamline session attendance tracking & exhibitor lead capture show managers incorporate QR barcodes fully encoded with attendee contact info as well as important demographic data allowing the exhibitors to easily qualify and follow up.

Why use event provided Lead Retrieval services?

- Easy to scan & capture attendee contact + key demographic information.
- Digital qualifiers & note taking
- Lead data available in real-time & post event (saved in Cloud for up to 36 months)
- Onsite technical support included
- Easily manage your exhibit booth team’s leads
- Customization and seamless integrations into your existing CRM system available.



Handheld  
State of the Art  
Honeywell Scanner

MobilePlus™



Use your own  
IOS or Android  
Devices

eCourts 2024

Each exhibiting company receives one complimentary lead retrieval device

Choose Either

one (1) MobilePlus™ or (1) LeadsPlus™ App

Please select any additional units/optional services below.



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TRADESHOW SERVICES